



PRESS RELEASE

August 12, 2009

SideCars Inc. and Western Insurance Company enter TPA Agreement

SideCars, Inc. (Joplin, MO) and Western Insurance Company (Reno, NV) have recently entered into a Third Party Administration agreement. SideCars Inc., a third party administrator of vehicle service contracts, limited warranties and reinsurance solutions announced the agreement effective as of August 3, 2009. Western Insurance Company, an A- (Excellent) A.M. Best Rated insurance company, will provide contractual liability coverage on products offered and administered by SideCars.

“We are pleased to have the ability to offer a full service contract program to our dealers and agent representatives” said Paul Griego, Vice President, for SideCars.

SideCars hugely successful “Buy Here, Pay Here” program was also recently released earlier this year. “More and more customers are looking for one single source. Our underlying philosophy in providing reinsurance programs is to ensure the program are designed to meet each customer’s goals and reinsurance objectives”, added Les Olson, President, SideCars Inc.

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SideCars demonstrates integrity and ethical business practices by creating a trusted environment for our clients. We offer reinsurance programs designed to meet organizational goals, state of the art processes, reinsurance training and superior customer service unparalleled by our competitors.